

CES 101.5 - Intro. to Comparative Ethnic Studies - Final Project Grading Rubric

(This table explains how each component of the assignment will be graded. Please read carefully as you prepare your assignment)

As you have been introduced to the academic field of Ethnic Studies, and the interdisciplinary questions it poses about the way that race, ethnicity and racism structure our world across a range of time and places. Your final project is to demonstrate your understanding across a range of themes and topics, including the historical formation of racial categories and the emergence of “whiteness,” issues of power and privilege, the connection between race, class, gender and sexuality, racial colorblindness, immigration and imperialism, race and education and popular culture and representation to produce a video or website. Selecting a certain topic, such as Race and advertisement or gender and music, that ties directly to our focus of race/gender/class/media you will collaborate to produce an understanding how articulations of power plays a key role in the formation of difference and inequality; as well as modes of resistance and alternatives to such realities.

Category	F 0 – 14.5pts	D 15 - 17pts	C 17.5 – 19.5pts	B 20 - 22pts	A 22.5 - 25pts
Directions Followed <ul style="list-style-type: none"> • Website Wix.com, or other comparable website template to be approved • Video 	0 – 2.5pts Format of project does not follow directions or does not meet minimum conditions.	3pts Format of project meets the following minimum conditions: <ul style="list-style-type: none"> • Website – 3+ types of page or interactive component • Video – 4-5 minutes in length if group is 5-6 members, i.e. approx 2 minutes per person 	3.5pts Format of project meets the following minimum conditions: <ul style="list-style-type: none"> • Website – 4+ types of page or interactive component • Video –6-7 minutes in length if group is 5-6 members, i.e. approx 2 minutes per person 	4pts Format of project meets the following minimum conditions: <ul style="list-style-type: none"> • Website – 5+ types of pages or interactive components • Video – 8-9 minutes in length if group is 5-6 members, i.e. approx 2 minutes per person 	4.5-5pts Format of project meets the following minimum conditions: <ul style="list-style-type: none"> • Website – 6+ types of pages or interactive components • Video – 10-12 minutes in length if group is 5-6 members, i.e. approx 2 minutes per person

Topic or Theme	0-2.5 pts Not relevant to course materials	3pt Low level of relevancy to course materials	3.5pts Semi relevant to course materials	4pts Relevant to course materials	4.5-5pts Highly relevant to course materials
Communicative Value of the Project	0 –2.5pts The presentation of the project is not professional.	3pts The presentation of the project is not professional. Little regard to the audience's ease of understanding the topic.	3.5pts The presentation of the project is not clear. It is not easy for the audience to understand the topic.	4pts The presentation of the project is professional. It is easy for the audience to understand the topic.	4.5-5pts The presentation of the project is exciting, professional, and engages the audience. It is easy for the audience to understand the topic.
Innovativeness of the Project	0 –2.5pts No thought to the project demonstrated.	3pts Disorganized project.	3.5pts Not a clearly organized project, does not demonstrate the key concepts taught in class.	4pts Not a clearly organized project, that demonstrates the key concepts taught in class.	4.5-5pts Well thought out, organized project, that demonstrates the key concepts taught in class and is creative and innovative.
Overall Effectiveness or Strength of the Project for Promoting or Demonstrating Awareness to Issues Pertaining to Class Materials	0 – 2.5pts The project does not generate awareness or demonstrate conceptual clarity regarding race/gender/class/media.	3pts The project generates a low level of awareness and demonstrates a low level of conceptual clarity regarding marginalized populations.	3.5pts The project semi generates awareness and semi demonstrates conceptual clarity regarding marginalized populations & media.	4pts The project generates awareness and demonstrates conceptual clarity regarding marginalized populations & media.	4.5-5pts The project generates a strong level of awareness and demonstrates a high level of conceptual clarity regarding marginalized populations & media.